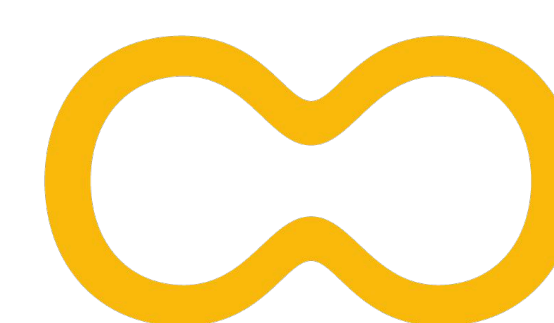


JUNE 09–10, 2025

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# Tradition and Innovation in Food: More Connected Than We Think?

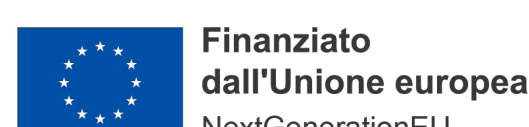


## A two-day event at Fondazione Edmund Mach

Sala Conferenze, PRC building, Fondazione Edmund Mach.  
Via E. Mach, 1, San Michele All'Adige (TN)

JUNE 09–10, 2025

Coordinated by the OnFoods Spoke  
3 and Spoke 4 Organizing  
Committee



**JUNE 09–10, 2025**

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## June 9

# Day #1: The Program

13:00 – 13:30

**Arrival and registration**

13:30 – 14:00

**Welcome address – FEM Representative**

14:00 – 14:30

**Welcome address – OnFoods Representatives**

14:30 – 16:30

**Workshop 1: Design Thinking**

16:30 – 16:45

**Coffee break**

16:45 – 18:00

**Plenary Talks & Q&A**

Copyright Protection – Dr. Arturo Pironti

Data Management and Digital Agriculture – Dr. Pietro Franceschi

18:00 – 18:15

**Group photo**

18:30

**FEM Winery Tour & Tasting**

20:30

**Social dinner**



**JUNE 09–10, 2025**

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## June 10

# Day #2: The Program

09:00 – 10:00

**Workshop 2: Recap and preparation for final presentation**

10:00 – 11:00

**Company presentations**

Tradition and Innovation in Food: More Connected Than We Think?

11:00 – 11:15

**Coffee Break**

11:15 – 12:30

**Workshop outcomes and roundtable with companies**

12:30 – 13:30

**Networking and poster session**

13:30 – 14:00

**Closing remarks**